

Bloodmobile Visits Hospital Tomorrow, $10: 45$ a. m. to $6: 30$ p. m.

# bestre, conv, тusso 




## Now minm A New World of Worth from Chevrolet



Rich new styling with Jet-smooth ride
'62 CHEVROLET


Think of just thoot eerything yon ever nanted in a ar- and damed if this one doest't




sming



## IM SO PROUD ICOULD EUST


Manchester
$\square$


587
midalle Turmpilke Ecast

I hope in the years to come when my son or grandson opens the 106th Mot store
he will have the eane tremendus sense of
saisfactio Im having with the opening of
our fth store.


nity a rubber stamp copy of what they a.-
ready have. We have to dare to be differecaly have. We have to dare to be difter-
ent. . he have ot give our futur custorers
what THEY want, not what we want.
We wath like a hawk for
We watch like a hawk for new ideas,
innovation, and rogeress in the elupermar-
ket Industry. Whether a new idea oigi.
 Florida, we instanty find out all the pros
and cons and se if we can andapt it for the
benefit of our customers.

Therefore we think a Mott store must Therefore we think a Mot store mus
make a contribution to the community.
my excitement, the excitement of at all the the
Mot people, is exactly what has stimht.
Mit
Maphe some titans of corporate indus-
try don't get excited about a don't get excited about a new store, a
 ed the American businessman to reach his
undispute position of leadership in the
ecoonty on

Thelieve that the American business.
as an challenge of aceepting each new day as an opportunity to improve his product,
store, or servie to the customer will pee. Vail ari longer than any government's col-
lective 5, or 10 year plans. We have worked hard on this ath Mott
store. We'res grateful to the hundeds who have. heleed. We we are proud of what we
have accomplished. We hope that as wout have acemplished. We hope that as yout
shop wwith us each week you will share this
pride.

Motrs. Manchester is ours oday..
Thurslay at 10 A.M, it becomes yours.
Ge ount



Herman Motors Inc., Rockville's
new Chrysler dealer invites you to ...

## "Drive the cars that sold me on selling Chryslers!"









HERMAN MOTORS INC.












